Summer Online Course Development Grant RFP  
Deadline: Friday, June 21, 2024

The Office of Summer Sessions is requesting proposals for online courses to be developed in 2024 and offered in Summer 2025 and 2026. The Summer Online initiative has been in place since 2012, and has funded the development of over 60 fully online courses for the campus.

History of the RFP
The Summer Online program is a campus-based approach to encourage UC Santa Barbara faculty, departments, and colleges to examine how online courses offered in the Summer could serve student and campus needs. Through these grants we seek to:

- Enable UC Santa Barbara students to take courses in the Summer, no matter where they are residing, no matter their schedule for work and study;
- Facilitate the development of online courses suited particularly to the UC Santa Barbara curriculum, vetted by the UC Santa Barbara Academic Senate, and assessed by faculty and staff;
- Encourage the continuing development of campus policy around online education;
- Explore Summer Online course offerings that assist colleges and departments in meeting course demands and needs of students, faculty, departments, and colleges;
- Continue to build a sustainable and scalable faculty development and support model for online course creation.

How is this different from the UCOP Initiatives?
UC Online is a UC system-wide effort to develop online or hybrid courses that are offered to UC students during the academic year, with a particular focus on large bottleneck courses needed by students at many campuses, and cross-campus partnerships. The Summer Online program specifically seeks to address the needs of UC Santa Barbara students.

How is this different from courses being approved for “temporary online” instruction in Summer?
Courses developed through Summer Online have been vetted, approved, and optimized for online learning. Courses approved for temporary online instruction were designed for in-person delivery, but are being offered remotely (usually over Zoom) on a one-time basis.

In addition, through the Summer Online revenue share model, academic departments offering Summer Online courses receive 35% of the net revenue from unit fees (after instructional costs and return-to-aid). This is not the case for courses approved for temporary online instruction.

Who May Apply?
UC Santa Barbara faculty and continuing lecturers who teach during the academic year are eligible. Please note that it is expected that the individual who proposes the course will teach the course for a minimum of two summers. Please address any proposed exceptions to this in your proposal.
To Do What?
To develop online courses to be taught for a minimum of two consecutive Summer terms in 2025 and 2026. Particular preference is given to courses which directly help students in their progress to degree (such as GE courses or bottleneck major courses), or to those that creatively leverage the online medium. Preference is also given to 4+ unit courses with potential enrollment of over 40 students.

Available Support
Awards can be up to a maximum of $18,000 per proposal [$8,000 total for faculty stipend(s) plus up to $10,000 for additional support and supplies]. Faculty teams may split the stipend.

Grant Funds May Be Used For:
- Student and/or staff assistance for development efforts;
- Supplies (although minor supplies such as photocopying, printing, etc. are normally supplied by the academic department);
- Development of media for the course (e.g. videos, graphics, interactive multimedia, etc.);
- Specialized software or software licenses;
- Faculty stipends up to $8,000 in partial recognition of the extensive work over and above normal responsibilities (to be paid during Summer 2023, subject to the 3/9 limitation on what faculty may earn in Summer). Faculty teams can apply and split the stipend.

PLEASE NOTE: Purchases of non-specialized equipment will not be funded.

How to Apply
Proposals must consist of the following information, with appropriate headings.

1. Course Information
   1.1 Course title and number, catalog description, longer description;
   1.2 Role of the course in the department curriculum, and, if applicable, in curricula in other majors;
   1.3 General education and special requirements that the course fulfills;

2. Pedagogical Expertise
   2.1 Your experience teaching the course face-to-face, how many times you have taught it, at what size and in what format (e.g., lecture plus discussion or lab, small lecture, seminars, some form of blended, or hybrid, instruction);
   2.2 Previous experience using online teaching technologies, including uses in offerings of this course;
   2.3 Explanation of T.A. led sections, including an explanation of how T.A. led sections would operate in the online version;
   2.4 Please discuss any potential issues regarding intellectual property, how you have addressed these issues in the traditional format, and how you think they might be addressed for the online format (Instructional Development is available to assist in this area).
3. Course Objectives, Outcomes, and Mode of Instruction
   3.1 What advantages and disadvantages do you foresee to an online offering of the proposed course?
   3.2 Brief narrative of the envisioned changes as it is redesigned for online delivery including the major learning outcomes;
   3.3 How will you address the following differences between the traditional version and the proposed online version of the course:
      a. How would the online instruction substitute for face-to-face lecture or meetings?
      b. How would faculty-student engagement be facilitated?
      c. How would student-student engagement be facilitated?
      d. How would technology be used to promote practice and feedback?
      e. How would student progress be monitored?
      f. How would the course promote students’ abilities to learn independently and collaboratively?

4. Assessment, Evaluation, and Review
   4.1 How do you plan to assess the course’s effectiveness with respect to:
      a. Its learning outcomes?
      b. Student experience of online vs. face-to-face learning?

5. Additional Materials
   5.1 Itemized budget;
   5.2 Letters of support from the College Dean and department chair(s) or equivalent from all participating units.

You are strongly encouraged to draft your proposal in consultation with Mark Rosenberg (markrosenberg@ucsb.edu) or Mindy Colin (mcolin@ucsb.edu) in Instructional Development. They are prepared to offer assistance, including with the budget component of the proposal.

How to Submit
Completed proposals can be uploaded to Box at https://ucsb.app.box.com/f/0644e5054e7b457ca77ef6206acabf16. Please ensure that documents are titled using the convention "Proposed Course_Last Name First Name". For example, "HIST W 1_Gaucho Joe".

The submission deadline is Friday, June 21, 2024.
Please direct questions to Leesa Beck at leesa@ucsb.edu.